

# Transport, Logistics & Supply Chain Job Index

# REPORT



## KEY FINDINGS

-  Demand for Transport, Logistics and Supply Chain staff grew an impressive 4.3% in October
-  The Index now sits at 118.75, the sector is performing very strongly
-  There was growth in demand for Permanent staff but also seasonal temporary staff
-  Demand grew in all states except Queensland
-  Victoria is the strongest performing state
-  NSW is the laggard but starting to pick up in late 2014
-  Demand for Stores Persons and Freight Handlers still very strong
-  Both Supply Chain Managers and Clerical staff in high demand
-  Demand in Road, Air, Sea and Rail Transport tempered and a bit volatile
-  Retail and Wholesale employers the most active
-  Demand from Manufacturing employers has been weak but showing signs of life

## G20 - IT IS MORE THAN JUST FUNNY SHIRTS

**Hosting the G20 in 2014 gives Australia a valuable opportunity to influence the global economic agenda and to strengthen engagement with the world's major economies.**

The summit will be held this weekend at the Brisbane Convention and Exhibition Centre in Queensland, and is the most significant meeting of world leaders Australia has hosted. It was chaired by the current G20 President, Australia's Prime Minister Tony Abbott  
[www.pm.gov.au/your-pm](http://www.pm.gov.au/your-pm)

The objective of boosting economic growth by 2 per cent "above what is currently expected" during the next five years is the main goal of the G20 meeting.

Each of the countries that make up the G20 was required to submit action plans to boost growth ahead of the meeting.

The Australian Government's key commitments to expanding economic activity are:

- Infrastructure spending
- Employment welfare reforms
- Cutting red tape
- Contributing to global trade liberalisation
- Creating self-reliant industries

"It won't be a talkfest. It's an economic summit – so it will focus on what can be done to create jobs, identify tax cheats and improve the world economy," Mr Abbott said. "Our focus is on the economy, because G20 members account for 85 per cent of the world economy and 75 per cent of world trade."

Labourforce and ImpEx Personnel welcome the initiatives of the G20 and look forward to the improvements in jobs, particularly for the Transport, Logistics and Supply Chain sectors, that will come from it.

# NATIONAL JOB INDEX

## Impressive growth continues. Up 4.3%

October saw further improvement in the Transport Logistics and Supply Chain employment market with the Labourforce Impex Job Index rising 4.3% to 118.75. The general consensus is that there are good signs of improvement in the broader Australian employment market but our sector is performing well above the norm.

After a slow start to the year job advertisement volumes have grown 20.7% in the past six months. The widely respected but more broadly based ANZ Bank Job Advertisement Series has grown has risen 8.2% over twelve months, clearly

illustrating a very strong Transport, Logistics and Supply Chain market.

Temporary and Contract demand was up a massive 6.9% with the Index now at 130.14. This recent growth spurt can be attributed to employers boosting their short term work forces for the Christmas period.

However demand for Permanent staff was also up a healthy 3.4%, boosting the Permanent Index to 115.18. This is a reflection of some well overdue improvements in business confidence and hiring.

**We provide reliable and affordable workplace solutions for your company.**

The Labourforce group of companies includes LabourHealth and ImpEx personnel.

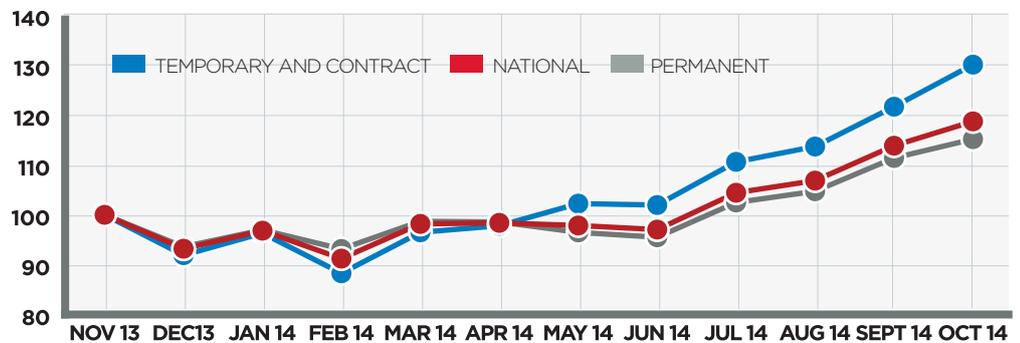
They support the transport, logistics and supply chain sectors with reliable, safe and affordable solutions for permanent, temporary and contract workforce.

All three companies in the group work around the clock, 24/7 because that's when our clients work.



*Regan Brown*  
**Regan Brown**  
 CEO  
 LABOURFORCE

**CHART 1 NATIONAL INDEX AND JOB TYPE ANALYSIS**



## STATE ANALYSIS

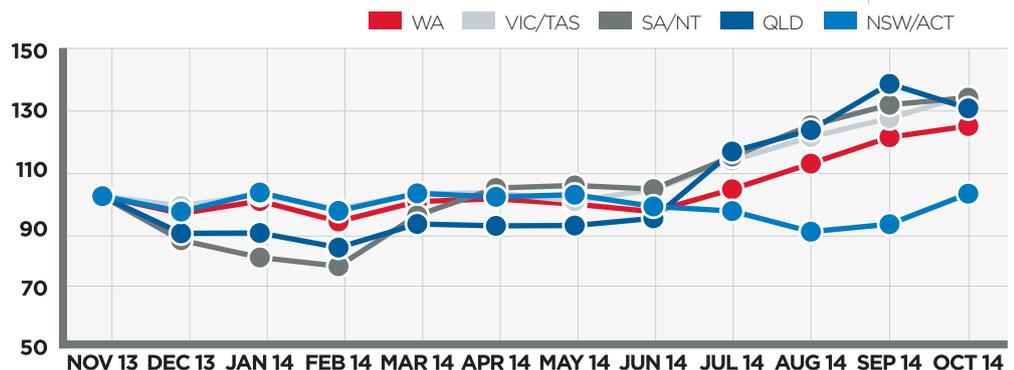
### Victoria sets the pace. NSW weak

Victoria continues to set the pace for the rest of the country with another 6.2% rise leaving their Index at 134.09. After a very positive third quarter Queensland experienced a surprising 6% fall but it still remains in very good shape. WA has also seen good growth of 20.9% in the last quarter despite the drag effect of a declining

Mining and Resources sector.

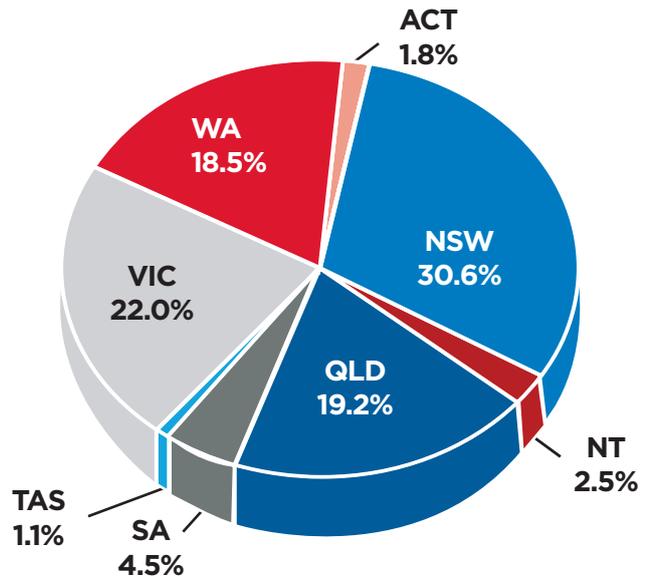
The weakest performing sector has been NSW, which has only just got back above the 100 benchmark set last November. This could be the net impact of a fall in manufacturing demand offset by growth in construction and retail

**CHART 2 COMPARISON OF STATE JOB INDICES**



**CHART 3**  
ANALYSIS OF JOB ADVERTISEMENTS BY STATE AND TERRITORY OCTOBER 2014

The relative weakness of the NSW market has resulted even a greater balancing over market share between states. Although it still holds the greatest share at 30.6%, Victoria at 22%, Queensland at 19.2% and WA at 18.5% are picking up market share.



## OCCUPATIONAL ANALYSIS

### Boost for demand for Store Persons and Freight Handlers

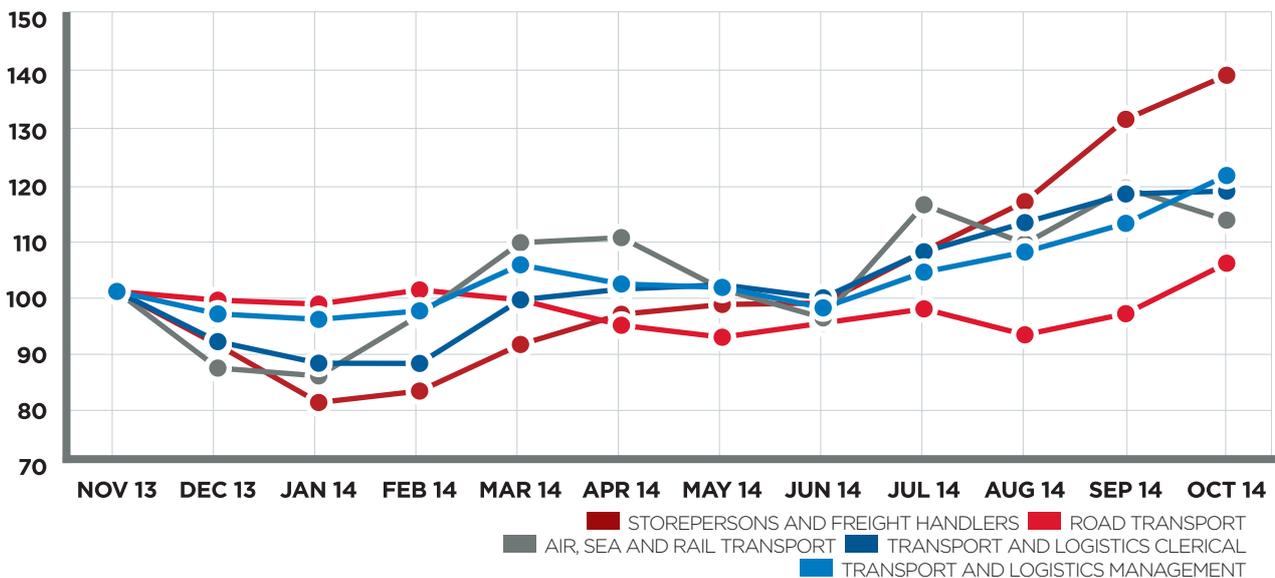
October saw a further strengthening of the demand for Store Persons and Freight Handlers. Given the weakness in early 2014 much of the recent demand is seasonal but still very strong compared to a year ago. The Index of demand now sits at an impressive 138.67.

Demand for both clerical and managerial supply chain

professionals has been strong for much of the year. Both indices are up around 120 after subdued starts to the year.

By contrast demand for Road Transport staff is only just starting to pick up after a slow year. The Index now sits at 105.05. Likewise demand for Air, Sea and Rail transport staff has been volatile but trending up year on year.

**CHART 4** ANALYSIS OF JOB ADVERTISEMENTS BY SPECIALIST OCCUPATION



# INDUSTRY ANALYSIS

## Retail - 38% growth in 6 months. Manufacturing weakest sector

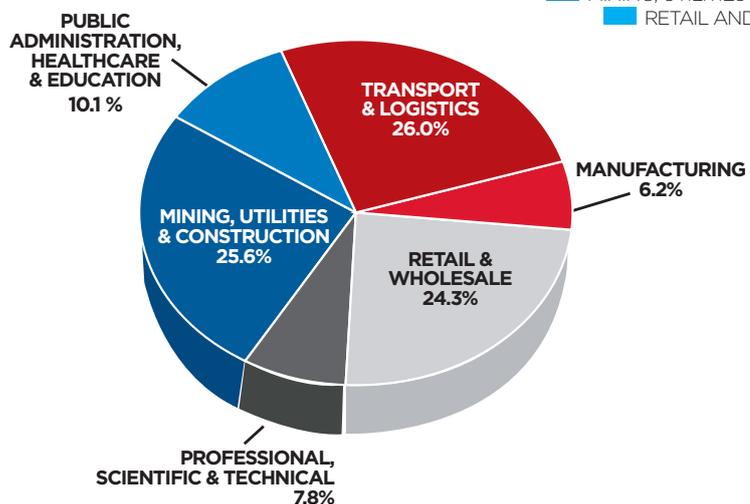
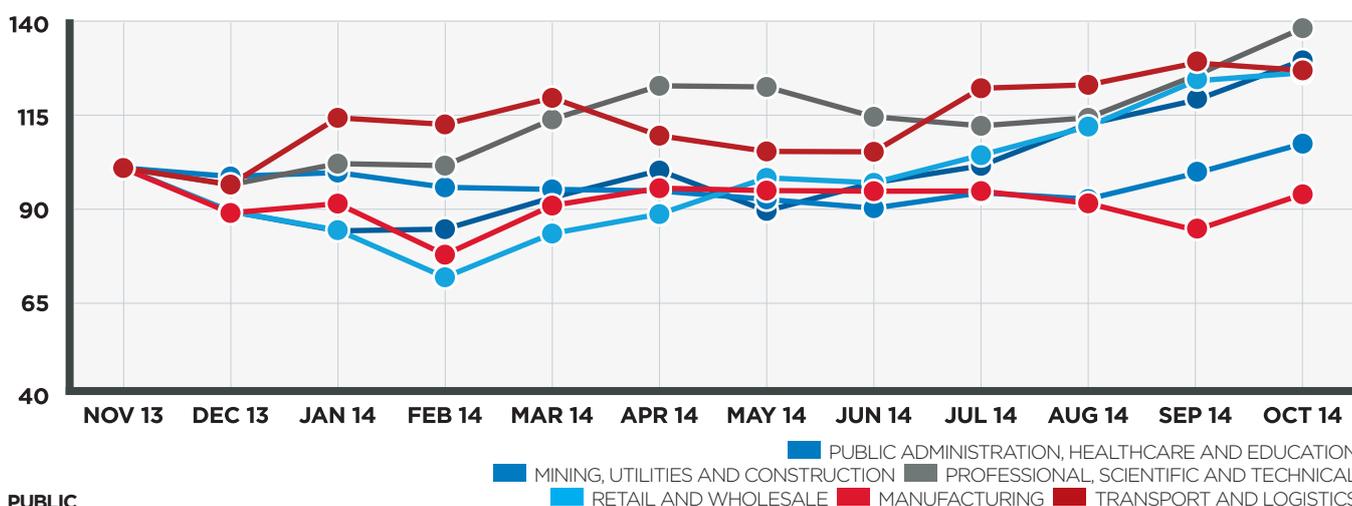
The 4.3% increase in demand in October was shared amongst all sectors. Only Transport and Logistics employers took their feet off the accelerator but with the Index at 128.23, demand is still robust.

The top performer in 2014 is Retail where demand has increased substantially – 38% in the last six months alone. We credit this to a more confident sector. It may also be that some retailers have started to realise more

on line sales creating demand in the warehouse and on the road but not in stores.

Despite a very strong October Manufacturing is still the weakest sector. This comes as no surprise given the high A\$ and tough trading conditions. At 92.92 it is the only sector still below the 100 benchmark set last November. Much of the gain in October will be a pick up in demand for Temporary staff leading up to Christmas.

**CHART 5 ANALYSIS OF JOB ADVERTISEMENTS BY INDUSTRY**



**CHART 6 THE PROPORTION OF JOB ADVERTISEMENTS BY INDUSTRY OCTOBER 2014**

There is a fairly broad spread of demand across employers directly in the Transport and Logistics Sector but also amongst Mining, Utilities and Construction companies and now, with its strong 2014, Retail and Wholesalers.

*In October the Labourforce / Impex Transport, Logistics and Supply Chain Job Index was recalibrated to take account of the demise of Mycareer.com.au, a single but significant source of job advertisement data. This has involved a complete rerun of all historical data. This will produce more accurate and less volatile data. However as all indices have been restated comparison to prior reports is not possible.*

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**For more information about Labourforce Impex Transport, Logistics & Supply Chain Job Index**

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